



## Giftng to Scholars Academy at University of Houston-Downtown

2009-2010

### Contributing to the Scholars Academy

By contributing to the Scholars Academy (SA) within the College of Sciences and Technology at the University of Houston-Downtown (UHD), you can make a difference in the educational lives of students for many years to come. Your contribution will immediately impact the quality of science education students' experience. The SA scholarship and mentoring program will provide additional avenues for specialized equipment, field experiences, and research initiatives supplementing an already outstanding baccalaureate catalog of study. This year, your contribution will have an even greater impact, as the SA supports the formation of student experiences fundamental to success now and to entering the pipeline to post-baccalaureate graduate and professional schools. All contributions are strictly designated to serve undergraduates, and are tax deductible contributions (as allowable under the law).

### Why Contribute to the Scholars Academy?

The Committee on Prospering in the Global Economy of the 21<sup>st</sup> Century produced for the National Academy of Sciences a report entitled, "**Rising Above the Gathering Storm: Energizing and Employing America for a Brighter Economic Future.**" This report stands as a call-to-arms urging four primary targets to bolster U.S. competitiveness and pre-eminence in the marketplace and in science and technology. The four targets include: 1) Increase America's talent pool by vastly improving K-20 mathematics and science education; 2) Sustain and strengthen the nation's commitment to basic research; 3) Develop, recruit, and retain top students, scientists, and engineers from the U.S.; and 4) Ensure that the U.S. is the premier place in the world for innovation.

The Scholars Academy's motto at UHD is, "**Educating Students...Graduating Leaders!**" The motto represents unique successes during the last ten years:

- Over 800 undergraduate members to-date, of which 50% are female; 37% are Hispanic, 21% Caucasian, 16% African American, 25% Asian/Other, and 1% American Indian
- Over 40% six-year graduation rates of full-time FTIC cohorts
- Over 350 Scholars Academy alumni members
- Over 33% continuity rate to post-baccalaureate education

Scholars Academy STEM graduates are making a difference in basic research arenas, in becoming many of the top scientists in the U.S., in improving math/science education through teaching, and through participation in scientific innovation. The Scholars Academy represents the next generation of U.S. ingenuity, scientific work ethic and break-through, economic re-emergence, and the bright, diverse, and talented men and women our country needs now, and in the decades to come.



## Levels of Contributing

**Giving** to the Scholars Academy is an accessible option to everyone wishing to become a patron of the Scholars Academy, a specialized program supporting undergraduate development in science, mathematics, computer science, engineering technology, and pre-healthcare professions. A dynamic package of acknowledgements for supporting patrons is available. Currently, eight levels of gifting are available, and no Gift goes unnoticed or unacknowledged. **We accept donations of any amount, whether at a level of endowment or \$10.** Below, the five major levels of **Giving** are described for you.

### STEM Endowed Scientist Level - \$500,000 and Above

- **Endowed Sponsor-named Lab or Room**
- Two (2) Special Invitations to Annual Alumni Celebration Dinner
- Includes Acknowledgements of donor levels below STEM Endowed Scientist

### STEM Founders Level - \$100,000 - \$499,000

- **Endowed Sponsor-named Scholarship**
- Special invitations for four (4) to the Annual Student Research Conference and luncheon
- VIP Seating for two (2) at Spring Awards Convocation
- Includes Acknowledgements of donor levels below STEM Founders

### STEM Directors Level - \$50,000 - \$99,999

- **Endowed Sponsor-named Internship**
- **Special recognition in UHD Annual Report**
- Donor Acknowledgement on SA letterhead by level
- Includes Acknowledgements of donor levels below STEM Directors

### STEM Trailblazers Level - \$25,000 - \$49,999

- A meeting scheduled for official photographs to be taken with UHD President.
- Special invitation for two (2) to Spring Student Research Conference and luncheon
- Laser-etched wooden plaque acknowledging donation and year of contribution
- Includes Acknowledgements of donor levels below STEM Trailblazer

### STEM Stewards Level - \$10,000 - \$24,999

- A meeting scheduled for official photographs to be taken with SA representatives and/or students.
- Listed as STEM Steward Donor in **SA Profile publication**
- Includes Acknowledgements of donor levels below STEM Stewards



### **STEM Pathfinders Level - \$5,000 - \$9,999**

- Recognition of Donor Level displayed at SA Graduate Fair, Orientations and Awards Convocation
- Includes Acknowledgements of donor levels below STEM Pathfinders

### **STEM Discoverers Level - \$1,000 - \$4,999**

- Wooden plaque acknowledging level and year of contribution
- Includes Acknowledgements of donor levels below STEM Discoverers

### **STEM Pacesetters - \$500 - \$999**

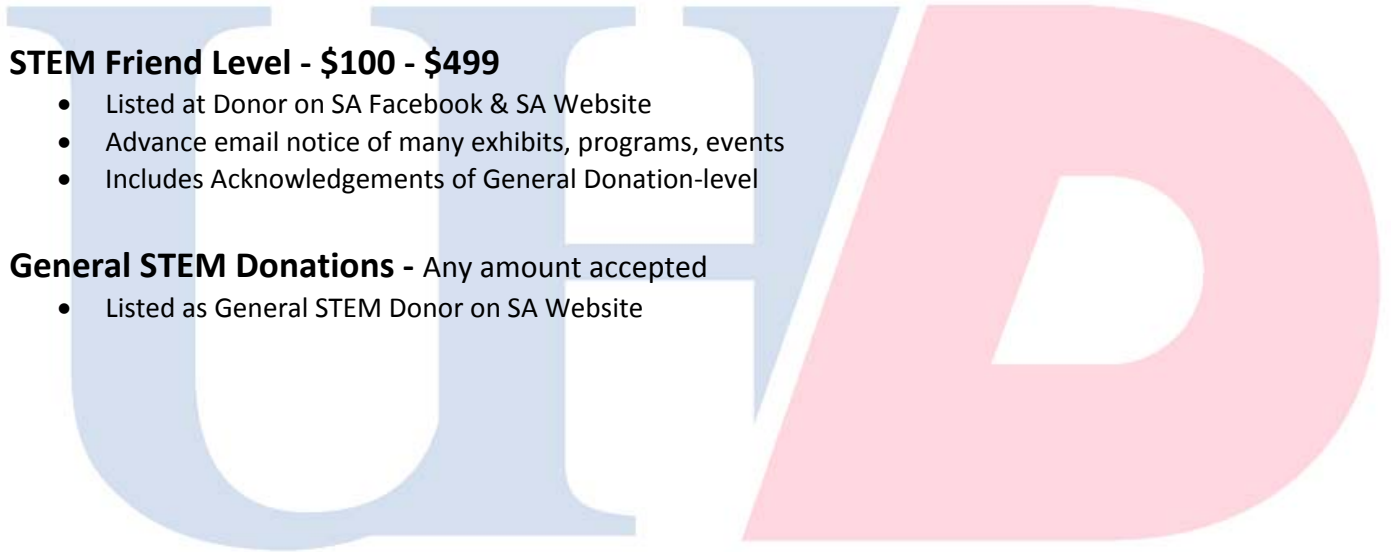
- Framed certificate acknowledging donor level and year of contribution
- Includes Acknowledgements of donor levels below STEM Pacesetters

### **STEM Friend Level - \$100 - \$499**

- Listed at Donor on SA Facebook & SA Website
- Advance email notice of many exhibits, programs, events
- Includes Acknowledgements of General Donation-level

### **General STEM Donations - Any amount accepted**

- Listed as General STEM Donor on SA Website





## How to Contribute to the Scholars Academy

Contributing can occur at any time of the year. Giving to the Scholars Academy is a simple, stress-free process with multiple options in which to participate.

**Step 1:** Contact Dr. Mary Jo Parker, Scholars Academy Director.  
Indicate you or your business/industry wish to become a Patron of the Scholars Academy at UHD through the Gifting Program ([parkerm@uhd.edu](mailto:parkerm@uhd.edu) or 713-221-8471).

**Step 2:** Select a contribution option.

**Option A** Dr. Parker will arrange to meet you onsite at your company to ensure accuracy of all company information and acquisition of the donor's logo. It is at this time that your contribution check will be received. Official photographs will be taken for use as indicated by level of support acknowledgements (use of all acknowledgement photographs can be designated by the donor).

**Option B** Make your check payable to UHD and remit your donation through the mail to: Dr. Mary Jo Parker, UHD Scholars Academy, One Main St. 725N, Houston, Texas 77002. Include your company information and logo for use in all acknowledgements (as designated by donor level and donor requests).

**Option C** Remit your donation via Internet: <https://giving.uh.edu/uhdowntown/>. Please select "Scholars Academy" as your designation. Via email to [parkerm@uhd.edu](mailto:parkerm@uhd.edu), send your company information and logo for use in all acknowledgements (as designated by donor level and donor requests).

**Step 3:** Shortly thereafter, an official tax receipt will be received by mail. Plus, you will be requested to submit any further press-ready logo images (jpg format). Additional information will follow based on your support level.