# UHD
## DOWNTOWN



## INTERIOR CAMPUS SIGN PROGRAM

## DESIGN GUIDELINE

CREATED: 02.18.2020

# SYMBOLS AND ARROWS

MEN

WOMEN

ALL GENDER

CHANGING TABLE

MOTHER

MOTHER

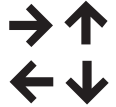ISA - International Accessibility Symbol

FIRE ESCAPE

FIRE EXTINGUISHER

NO SMOKING

ARROWS

## COLORS AND MATERIALS

COLOR P1
PMS 294U
BLUE
EGGSHELL
FINISH

COLOR P2
PMS 193U
RED
EGGSHELL
FINISH

COLOR P6
BLACK
EGGSHELL
FINISH

COLOR P7
OPAQUE WHITE
MATTHEWS PAINT
PM 11477
EGGSHELL
FINISH

COLOR P3
PMS WARM
GRAY 10U
EGGSHELL
FINISH

COLOR P4
PMS 7527U
CREAM
EGGSHELL
FINISH

COLOR V1
OPAQUE WHITE
VINYL 7725-10

COLOR V2
MATTE PLEXY
ANTI-GLARE

COLOR P5
MATTHEWS PAINT
COOL METALLIC
PM 18099

COLOR F1
CLEAR FINISHED
ANODIZED ALUMINUM
BRUSHED HORIZONTAL
GRAIN

## UNIVERSITY LOGO/LOGO TYPE  FOR MORE LOGO REFER TO UHD "GRAPHIC STANDARD GUIDELINE"



### TYPOGRAPHY

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ab cde f ghijkl  m nopqrstuvwxyz
1 23456 7 89 0

Futura Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Futura Bold Condensed BT

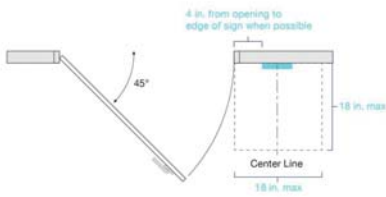ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Futura Medium Condensed BT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Futura Heavy BT

## 1. Sign Containing Tactile Characters

4 in. from opening to edge of sign when possible

45°

Center Line

18 in. max

18 in. max

Signs containing tactile characters shall be located so that a clear floor space of 18 inches minimum by 18 inches minimum, centered on the tactile characters, is provided beyond the arc of any door swing between the closed position and 45 degree open position.
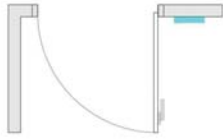
## 2. Standard Door Location
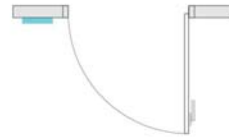
Typically, always place sign on latch side of single door, whether doors open inwards to a room or outwards to a corridor. If this is not possible, place sign on hinge side.
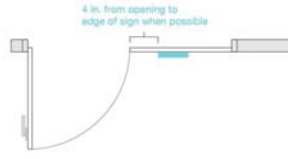
## 3. Door in a Recessed Wall
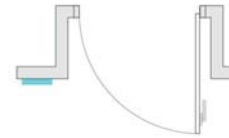
Sign to be placed on latch side of nearest parallel wall.

## 4. Door at a Corner Wall

Sign to be placed on opposite side of latch side (hinge side).

## 5. Double Door with One Active Leaf
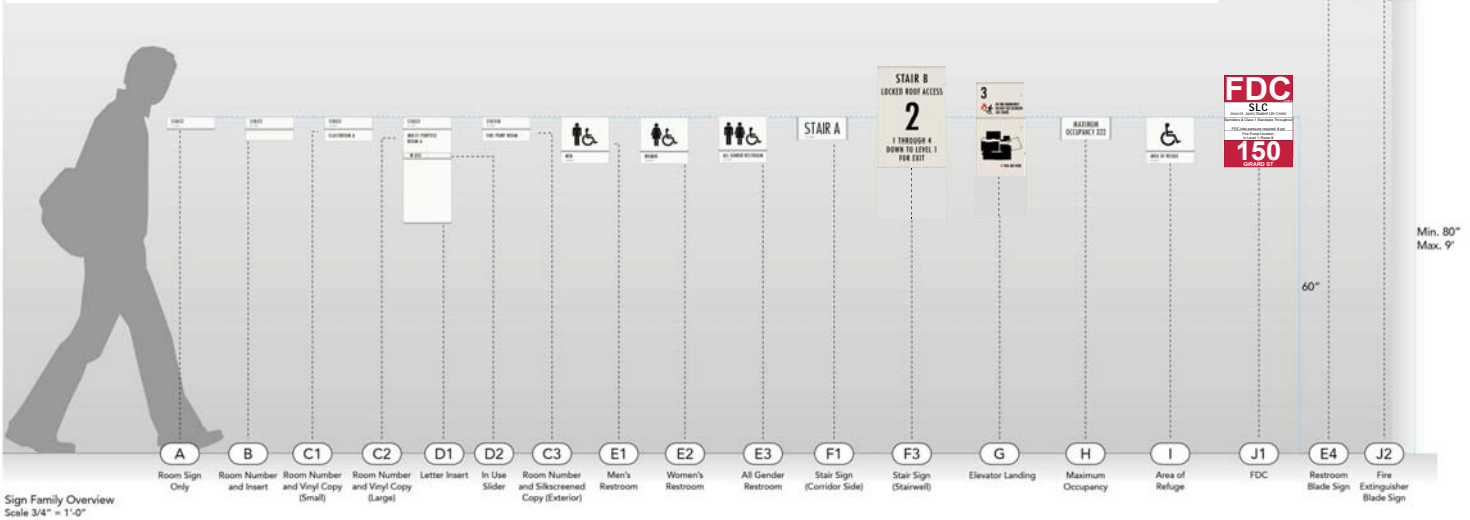
4 in. from opening to edge of sign when possible

Where a sign is provided at double doors with one active leaf, the sign shall be located on the inactive leaf.

## 6. Double Door with Two Active Leafs
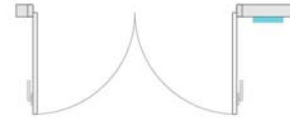
Where a sign is provided at double doors with two active leafs, the sign shall be located to the right of the right hand door.
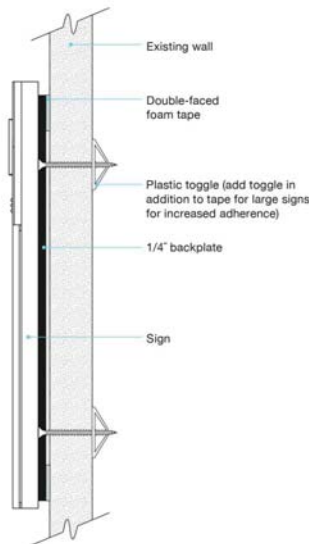


Min. 80"
Max. 9'

60"

**Sign Family Overview**
Scale 3/4" = 1'-0"

| A | B | C1 | C2 | D1 | D2 | C3 | E1 | E2 | E3 | F1 | F2 | G | H | I | J1 | E4 | J2 |
|---|---|----|----|----|----|----|----|----|----|----|----|---|---|---|----|----|----|
| Room Sign Only | Room Number and Insert | Room Number and Vinyl Copy (Small) | Room Number and Vinyl Copy (Large) | Letter Insert | In Use Slider | Room Number and Silkscreened Copy (Exterior) | Men's Restroom | Women's Restroom | All Gender Restroom | Stair Sign (Corridor Side) | Stair Sign (Stairwell) | Elevator Landing | Maximum Occupancy | Area of Refuge | FDC | Restroom Blade Sign | Fire Extinguisher Blade Sign |

## GENERAL NOTES

**A** Assemble, unless otherwise specified, with appropriate adhesive. No adhesive is to be visible.

**B** Mount assembled sign unit to wall surface with double-faced foam tape or VHB tape, and clear low VOC silicone adhesive. Thickness of tape shall be thickness needed to achieve maximum adhesion. No adhesive is to be visible.

**C** Signage contractor to provide appropriate anchor, fasteners, mounting hardwares inlcuding cables for ceiling hung signage.



Existing wall
Double-faced foam tape
Plastic toggle (add toggle in addition to tape for large signs for increased adherence)
1/4" backplate
Sign

Use double-faced foam tape and silicone glue to mount on wall. Do not use this method if wall has covering as foam tape and silicone may not adhere. Black acrylic backing plate.

**Installing on Gypsum Wallboard**



Existing wood panel
Double-faced foam tape
1/4" backplate
Sign
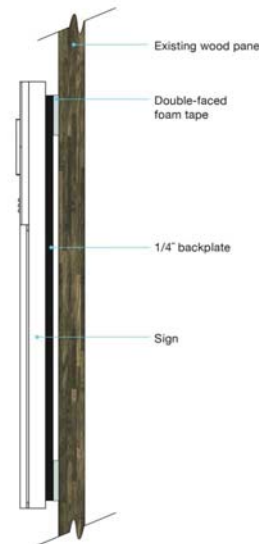
Mount signs with double-faced foam tape only. Do not use silicone or wall fasteners.

**Installing on Wood / Wood Veneer**



Existing glass wall
Double-faced foam tape
Vinyl Backer
Sign
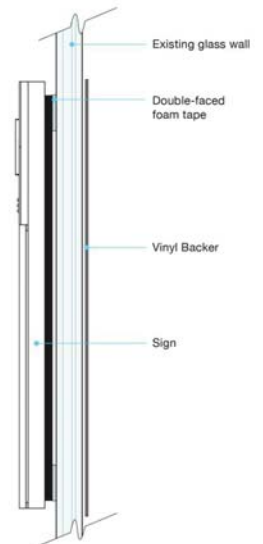
Mount signs with double-faced foam tape only. Do not use silicone or wall fasteners. Mount vinyl backer on other side of glass to hide VHB tape and back of the sign from showing. Exception: Signs expose to the elements

**Installing on Glass**

81/2"

DIMENSION
VARIES
DEPENDING
ON SIGN
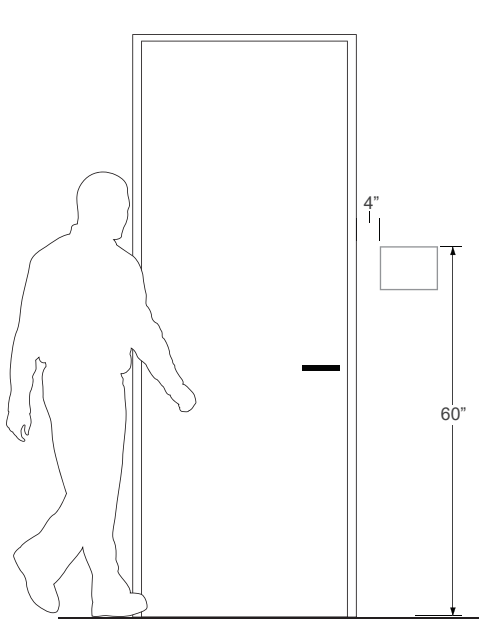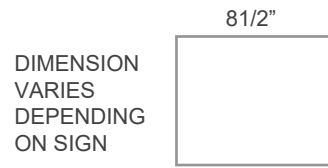
Glass mount requires second surface
cover plate. 1/16" painted aluminum (white)

sign to mount with foam tape and
silicone

4"

60"

Mounting Guidelines (wall)

STB312

MULTI-PURPOSE
ROOM A

IN USE    AVAILABLE

C2

D2

D1

TOP VIEW

8 1/2"

3/4"

3/8"
5/8"
3/8"
3/8"
1/4"

2 1/4"  2"

1/2"
3/8"

STB 312

1

2

ACCENT
SEPERAT
Aluminum
Finish (He
Sided Tap
Screws)
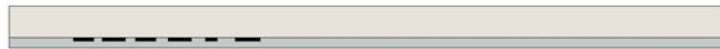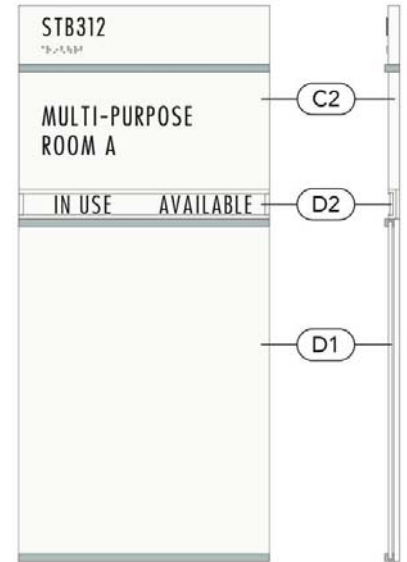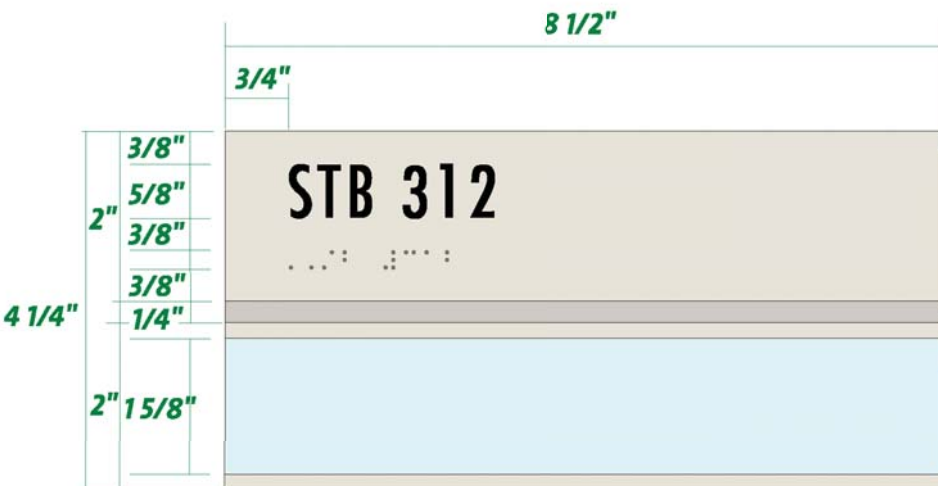
SIGN A:    FRONT VIEW
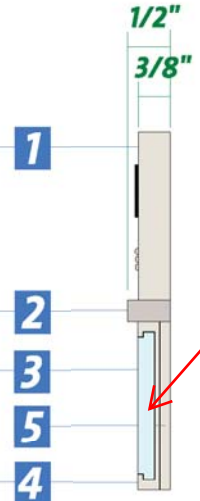
SIDE VIEW

8 1/2"

3/4"

3/8"
5/8"
3/8"

3/8"
1/4"

2"

4 1/4"

2" 15/8"

STB 312

1/2"
3/8"

1

2
3
5
4

1/16" CL

SIGN B:    FRONT VIEW

SIDE VIEW
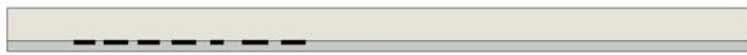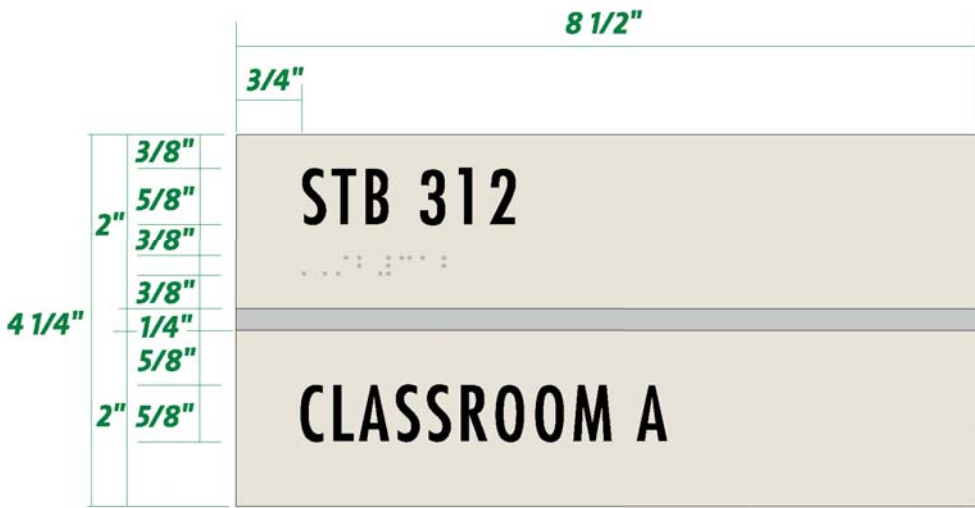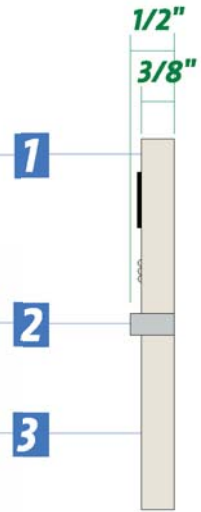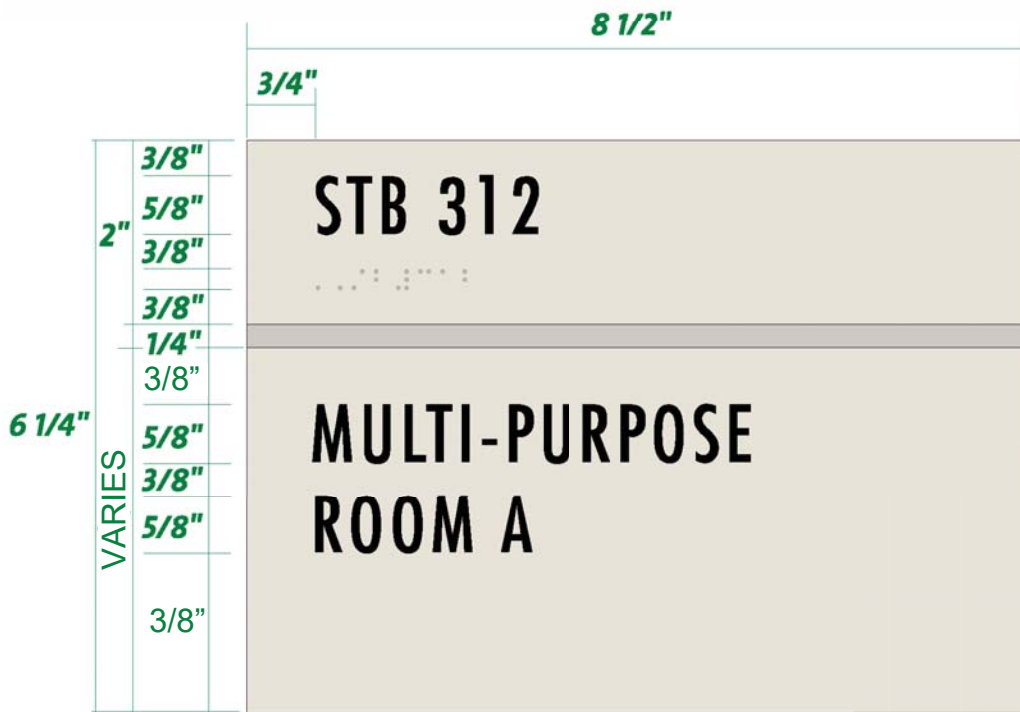
**TOP VIEW**

8 1/2"

3/4"

3/8"
5/8"
2"
3/8"

3/8"
4 1/4"
1/4"
5/8"

2" 5/8"

**STB 312**

**CLASSROOM A**

1/2"
3/8"

1

2

3

**FRONT VIEW**

**SIDE VIEW**

---

8 1/2"

3/4"

3/8"
5/8"
2"
3/8"

3/8"
1/4"
3/8"
6 1/4"
5/8"
3/8"
5/8"

3/8"

VARIES

**STB 312**

**MULTI-PURPOSE ROOM A**

1/2"
3/8"

1

2

3

**FRONT VIEW**

**SIDE VIEW**

---

8 1/2"

4"

2" 5/8"

**IN USE**     AVAILABLE

5
4
1
2
3

**FRONT VIEW**

**SIDE VIEW**

**IN CASE OF EMERGENCY**

Authorized
Personnel Only

Fire Door
Keep Closed

No Smoking

Eye Protection
Required

STB 312

CLASSROOM A
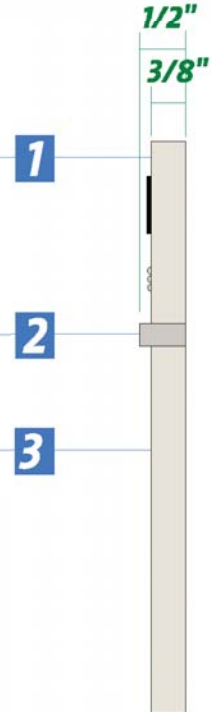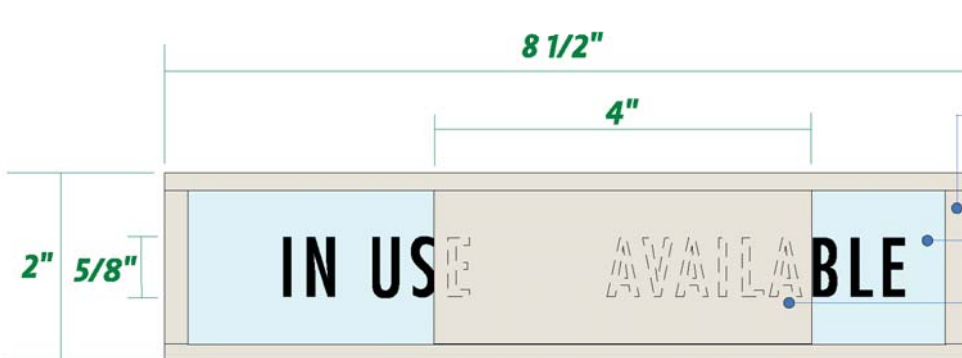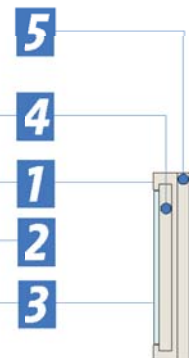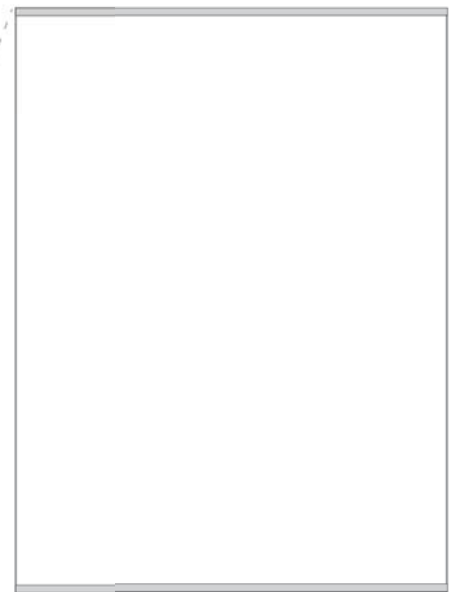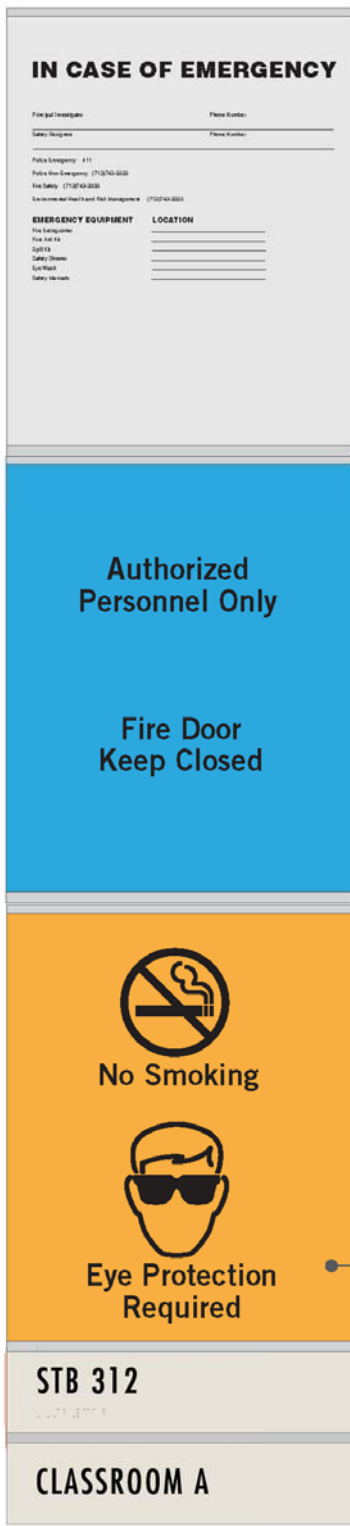
Paper inserts produced by client

Refernce. Sheet insert holders stack
as additions to sign type A or B.

Side View
TYP

Clear View Sheet Holder

> Aluminum sheet holder sized for an 8 1/2 x 11" sht.
> Clear acrylic lens face
> Can be an off-the-shelf item

1/8" Thick Clear
Acrylic Sheet

Mounting Guidelines (wall)

sign to mount with foam tape and
silicone

TOP VIEW

8 1/2"

3/4"

EQ.

4"

8 1/4"

EQ.

1/4"
3/8"
5/8"
3/8"
3/8"

1

2

3

**ALL GENDER RESTROOM**

FRONT VIEW

SIGN E3

1/2"
3/8"

SIDE VIEW

MEN

SIGN E1

WOMEN

SIGN E2

MOTHERS
BRAILLE

SIGN E4

4"

60"

Mounting Guidelines (wall)

TOP VIEW

1/2" 3/4"

8 1/2"

3/4"

EQ.

8 1/2"  5 1/2"

EQ.

FRONT VIEW

1

2

SIDE VIEW

84" A.F.F.

SIGN E5

TOP VIEW

1/2" 3/4"

8 1/2"

3/4"

EQ.

8 1/2"  5 1/2"

EQ.

FRONT VIEW

1

2

SIDE VIEW

SIGN J2

**TOP VIEW**

1/2" 3/8"

1/4"      8 1/2"      1/4"

3/4"

EQ.

4"   2"

3/8"

EQ.

# STAIR A

1

2

**SIGN F1:** FRONT VIEW

SIDE VIEW

**Mounting Guidelines (wall)**

sign to mount with foam tape and silicone

4"

1'- 6"

60"

12"

1/2"
3/8"

1/4"

EQ.

11/2"

1"

1"

13/8"

5"

13/8"

1"

3/8"

1"

3/8"

1"

EQ.

1/4"

2

1

3

## STAIR B
## LOCKED ROOF ACCESS

# 2

## 1 THROUGH 4
## DOWN TO LEVEL 1
## FOR EXIT

**SIGN F2:**

TOP VIEW

**8 1/2"**

2"

1/2"

1' - 5 1/2"

1/2"

3/8"

**3**

IN FIRE EMERGENCY
DO NOT USE ELEVATOR
USE STAIRS

★ YOU ARE HERE

1

2

1

bd"
(position above elevator call button)

coordinate

57" or as needed
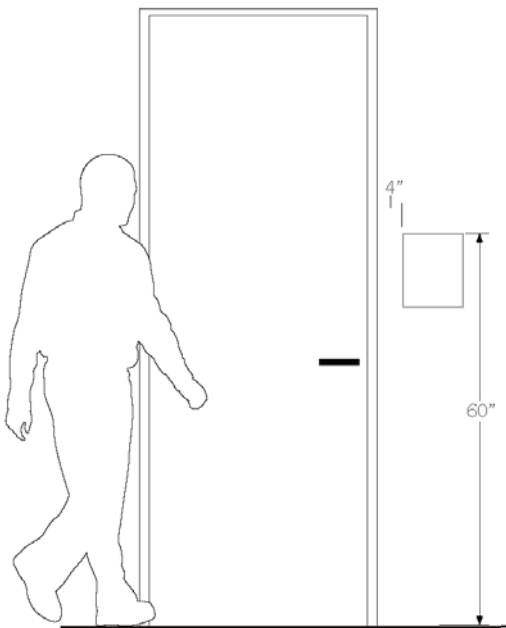
Mounting Guidelines (wall)

sign to mount with foam tape and silicone

# SIGN G: FRONT VIEW

SIDE VIEW

N

You Are Here

EMERGENCY PHONE NUMBER: x8911 OR 911
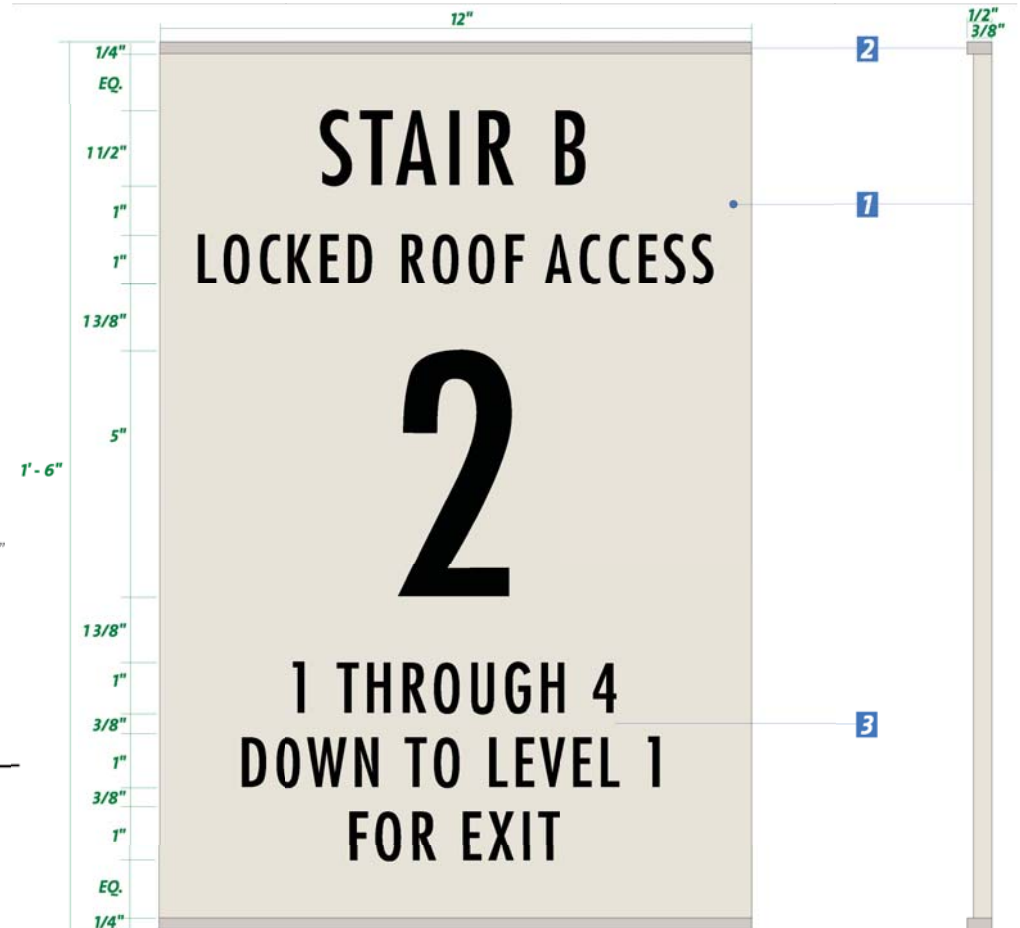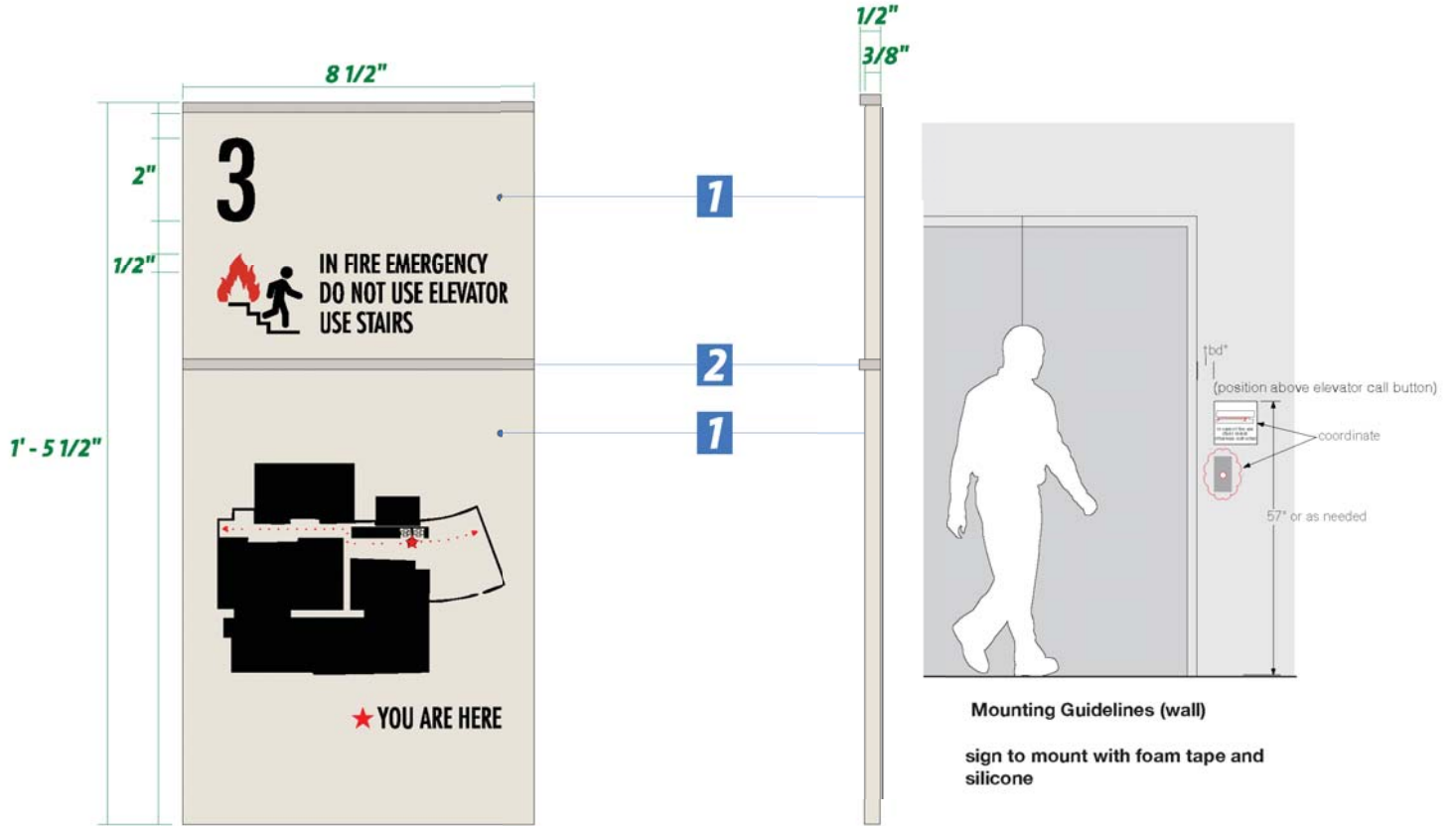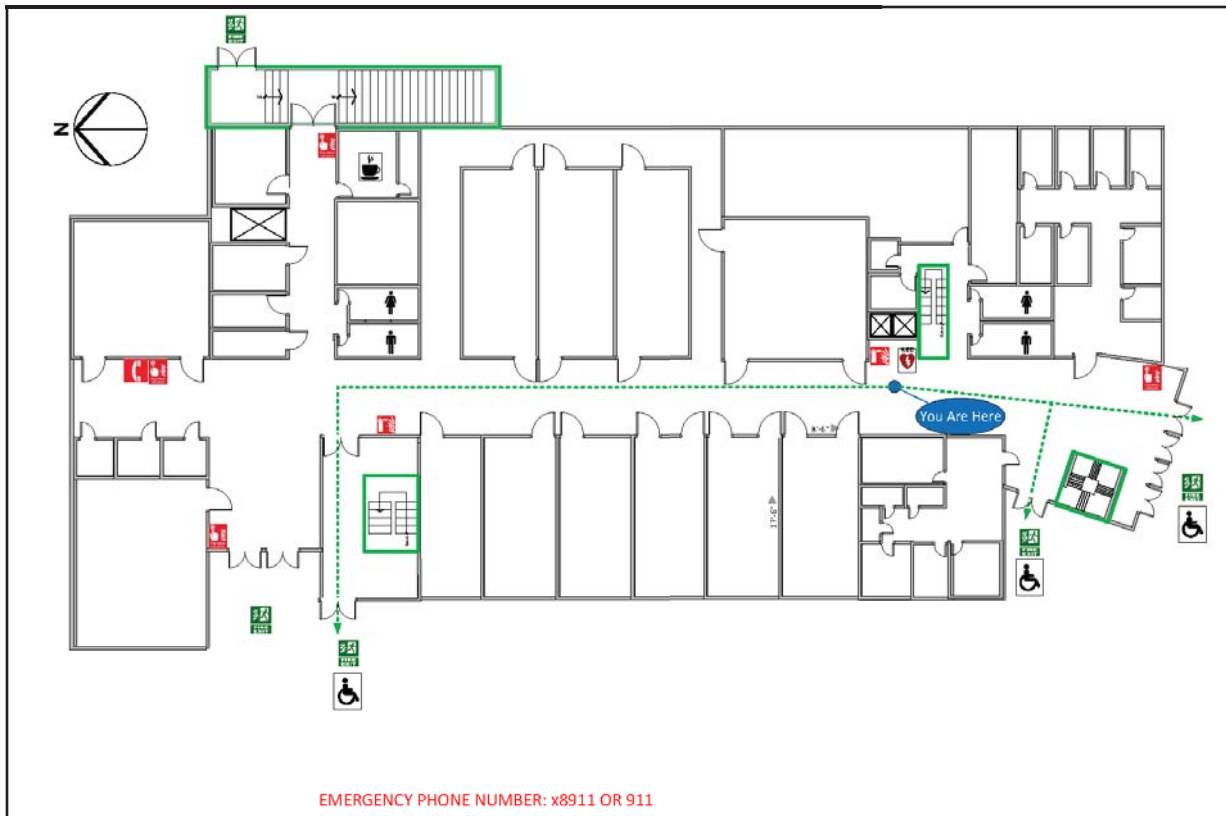
# YOU ARE HERE / EVACUATION MAP

## TOP VIEW

9"

1/2" 3/8"

## FRONT VIEW

1/4"   8 1/2"   1/4"

3/4"

EQ.

4"   2"

3/8"

EQ.

# MAXIMUM OCCUPANCY 322

1

2

## SIDE VIEW

**SIGN H**

TOP VIEW

---

**SIGN I:**

8 1/2"

3/4"

EQ.

4"

8 1/4"

EQ.

1/4"
3/8"

5/8"

3/8"

3/8"

## AREA OF REFUGE

FRONT VIEW

1/2"

3/8"

1

2

3

SIDE VIEW

60"

Mounting Guidelines (wall)

**18"**



**FDC**
1 OF 1
**WBH**
William B. Hobby
Sprinklers & Class 1 Standpipe Throughout
FDC inlet pressure required: # psi
Fire Pump Location:
In Garage Level 1, Room #
**333**
GUADALUPE ST

7"
4"
3 1/2"
2 1/2"
7"

24"

Font: Arial

Arial Bold min height 6" - 600pt

Arial Bold - 200 pt.
Arial Regular - 100 pt.
Substitute Arial Narrow for longer bldg. names—100 pt.

Arial Regular - 65 pt.

Arial Regular - 65 pt.

Arial Bold min height 5" - 500pt

Arial Bold - 100pt

REFLECTIVE ALUMINUM
Engineering Grade (Type 1) Reflective Aluminum (.08"):
Sign Size 18" x 24" rounded corners 1 1/5" radius

Printed with UV Inks
Printing Process: Digital or Screen
Clear top coat

Description and Attributes
Engineering Grade (EG) Reflective Sheeting meets ASTM D4956 Type I retro-reflective sheeting standards.

Safety Red to be used—PMS 485 C
Fonts as specified

Mounting locations and site-specific requirements to be determined as per State Fire Marshal's Office or local fire department's recommendation.

**18 in.**

**FDC**
2 OF 2
**SLC**
Jesse H. Jones Student Life Center
Sprinklers & Class 1 Standpipe Throughout
FDC inlet pressure required: # psi
Fire Pump Location:
In Level 1, Room #
**150**
GIRARD ST

24 in.

SIGN J1



60"

Mounting Guidelines (wall)

14 1/4"

2"

5"    1"

2"

# FIRE EXIT
# DO NOT BLOCK

SIGN K

12 1/2"

4"

7"    1"

2"

# NO SMOKING

FIRE EXIT
DO NOT BLOCK

60" A.F.F.
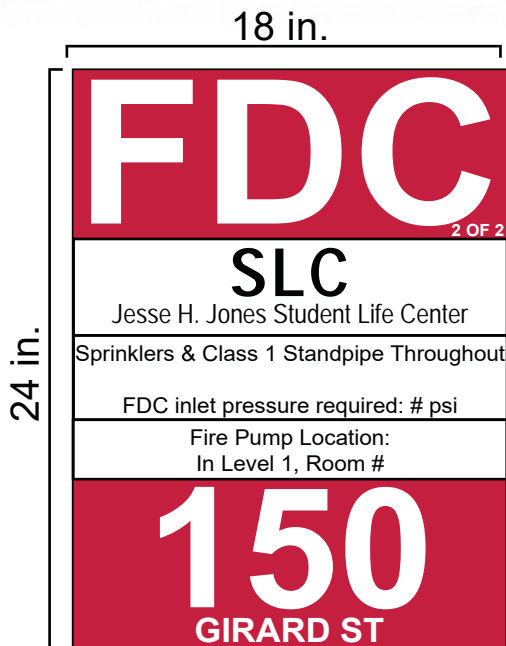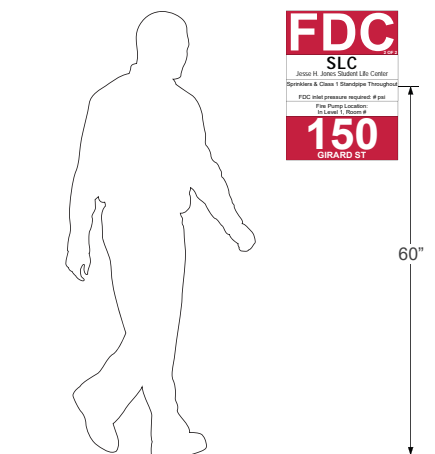
SIGN N2                          Mounting Exhibit

28 3/4"

2"

5"    1"

2"

# RESTRICTED AREA
# AUTHORIZED PERSONEL ONLY
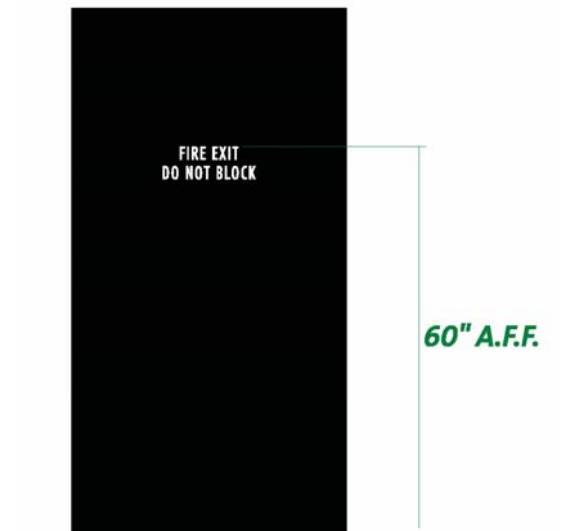
SIGN N3

# SHEA STREET BLDG.
**Marilyn Davies College of Business**

**1**

| FIRST FLOOR | |
|---|---|
| SSB 101 | MDCOB Advising |
| SSB 104 | MDCOB Career Center |
| SSB 106-150 | Classrooms |
| SSB 135 | Shea Street Cafe |

| SECOND FLOOR | |
|---|---|
| SSB 200 | Technology Commons |
| SSB 201-250 | Classrooms |
| SSB 221 | CTLE College Annex - MDCOB |
| SSB 212-214 | Tutoring Center |

| THIRD FLOOR | |
|---|---|
| SSB 301 | Graduate Student Lounge |
| SSB 302-350 | Classrooms |
| SSB 310 | Lecturer Suite |
| SSB 316 | Adjunct Suite |

| FOURTH FLOOR | |
|---|---|
| SSB 400 | Office of the Dean |
| SSB 401 | MBA Suite |
| SSB 410 | Department Offices |
| SSB 412-494 | Faculty Offices |
| SSB 499 | Executive Conference Room |

EXTRA PANEL
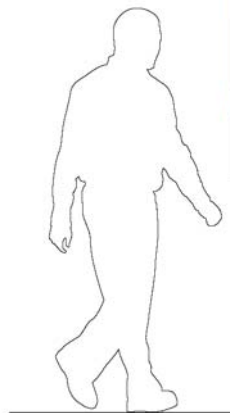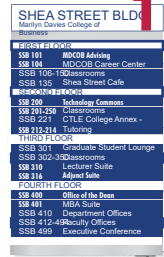
**Mounting Guidelines (wall)**

sign to pin mount and silicone
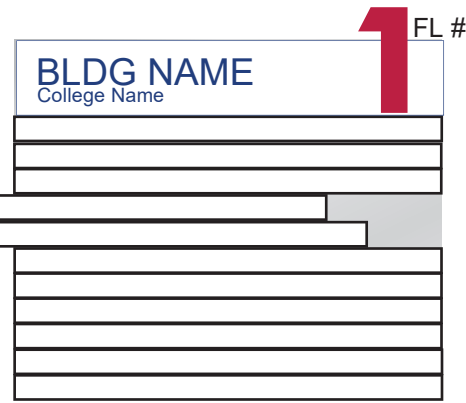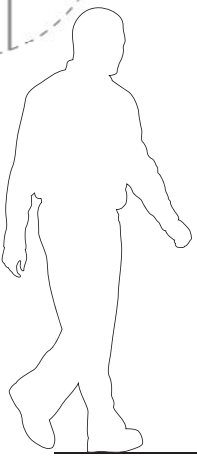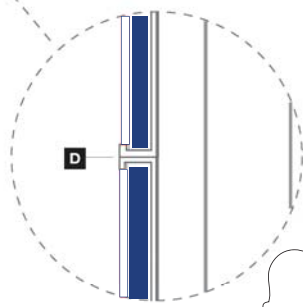
40"

**1** FL #

BLDG NAME
College Name

CHANGE-ABLE

---

# SHEA STREET BLDG.
**Marilyn Davies College of Business**

**1**

| | > |
|---|---|
| SSB 101 | MDCOB Advising |
| SSB 104 | MDCOB Career Center |
| SSB 106-121 | Classrooms |
| | < |
| SSB 140-150 | Classrooms |
| | ^ |
| SSB 135 | Shea Street Cafe |

D

**Mounting Guidelines (wall)**

60" TO CENTER

60"

B P2

5"

E P5

5"

→ **SSB 101**     **MDCOB Advising**

A P5

11"

↑ **SSB 104**     **MDCOB Career Center**

D v

v D

C

B

Side View
TYP

Double sided

Anchor

Concrete deck

Acoustical ceiling panels

← **SSB 101**     **MDCOB Advising**

→ **SSB 104**     **MDCOB Career Center**

← **SSB 101**    **MDCOB Advising**

→ **SSB 104**    **MDCOB Career Center**

89" MIN.

Mounting Guidelines (wall)
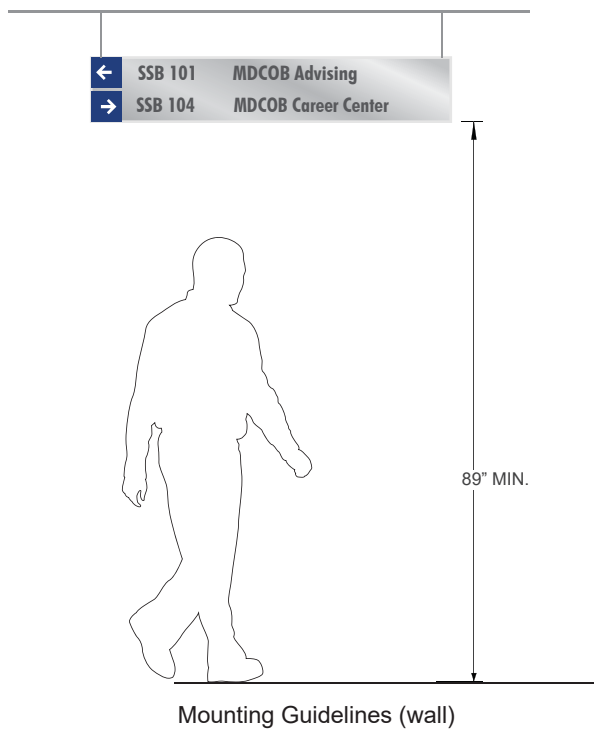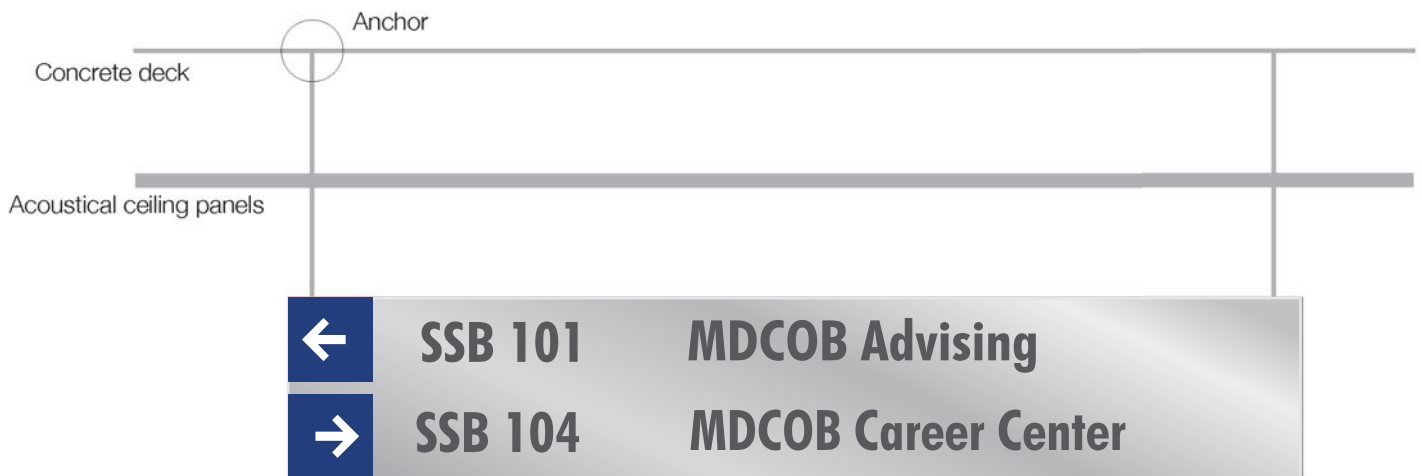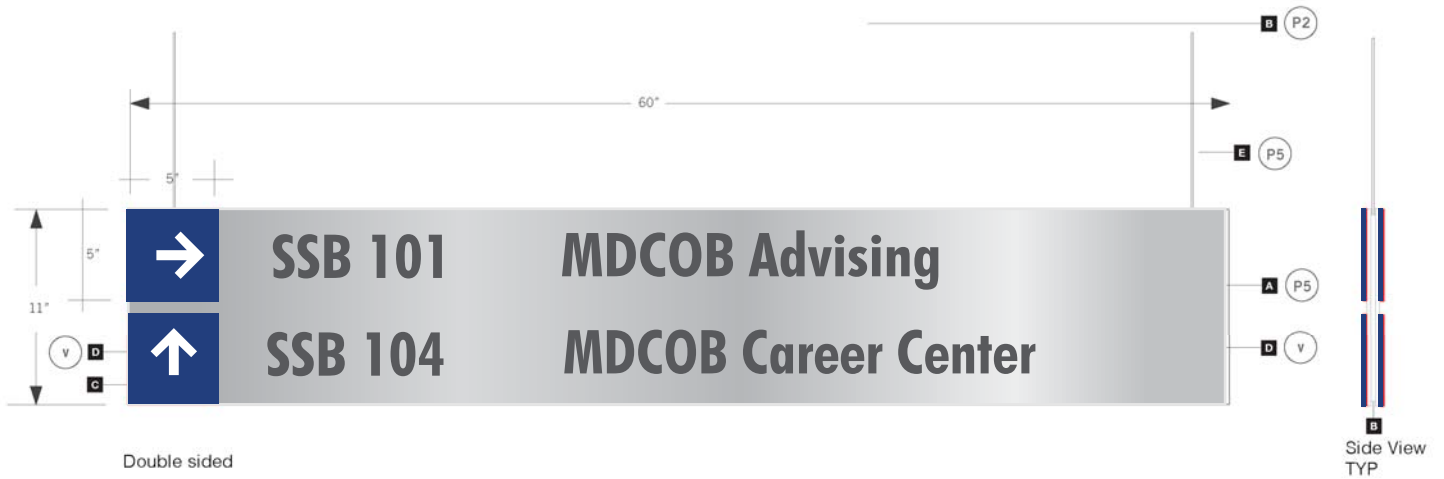
# SIGN TYPE BY SPACE TYPE

| Facilities | Sign Type |
|---|---|
| Classroom[2,3] | D |
| Classroom Service[2] | A |
| Class Laboratory[3] | D |
| Class Laboratory Service | A |
| Special Class Open Laboratory[3] | D |
| Special Class Open Laboratory Service | A |
| Individual Study Laboratory | D |
| Individual Study Laboratory Service | A |
| Research/Non-Class Laboratory | D |
| Research/Non-Class Laboratory Service | A |
| Office | B |
| Office Service | A |
| Conference Room[3] | D |
| Conference Room Service | A |
| Study Space[3] | D |
| Stack | Z |
| Open-Stack Study Room[3] | Z |
| Processing Room | B |
| Study Service | A |
| Armory | Z |
| Armory Service | Z |
| Athletic or Physical Education | Z |
| Athletic Facilities Spectator Seating[1] | Z |
| Athletic or Physical Education Service | Z |
| Media Production | D |
| Media Production Service | A |
| Clinic (Non-Health Professions) | D |
| Clinic Service (Non-Health Professions) | A |
| Demonstration | Z |
| Demonstration Service | Z |
| Field Building | Z |
| Animal Facilities | Z |
| Animal Facilities Service | Z |
| Greenhouse | Z |
| Greenhouse Service | Z |
| Other (All Purpose) | Z |
| Assembly[3] | D, H |
| Assembly Service | A |
| Exhibition | D |
| Exhibition Service | A |
| Food Facility[1] | A |
| Food Facility Service[1] | A |
| Day Care | D |
| Day Care Service | A |
| Lounge | A |
| Lounge Service | A |
| Merchandising[1] | D |
| Merchandising Service[1] | A |
| Recreation | C |
| Recreation Service | A |
| Meeting Room[3] | D |
| Meeting Room Service | A |
| Locker Room | A |

| Facilities | Sign Type |
|---|---|
| Computer/Tele-communication | A |
| Computer/Tele-communication Service | A |
| Shop | C |
| Shop Service | A |
| Central Storage | A |
| Central Storage Service | A |
| Vehicle Storage Facility | Z |
| Vehicle Storage Facility Service | A |
| Central Service | A |
| Central Service Support | A |
| Hazardous Materials Storage | A |
| Hazardous Waste Storage | A |
| Hazardous Waste Service | A |
| Patient Bedroom | A |
| Patient Bedroom Service | A |
| Patient Bath | A |
| Nurse Station | A |
| Nurse Station Service | A |
| Surgery | A |
| Surgery Service | A |
| Treatment/Examination Clinic | A |
| Treatment/Examination Clinic Service | A |
| Diagnostic Service Laboratory | A |
| Diagnostic Service Laboratory Support | A |
| Health Care Central Supplies | A |
| Public Waiting | A |
| Staff On-Call Facility | A |
| Staff On-Call Facility Service | A |
| Sleep/Study without Toilet/Bath | A |
| Toilet/Bath | A |
| Sleep/Study with Toilet/Bath | A |
| Sleep/Study Service | A |
| Apartment | A |
| Apartment Service | A |
| House | A |
| Inactive Area | Z |
| Alteration or Conversion Area | A |
| Unfinished Area | Z |
| Men's Public Rest Rooms | E2 |
| Unisex Restroom | E3 |
| Women's Public Rest Rooms | E1 |
| Circulation Area | Z |
| Bridge/Tunnel | Z |
| Elevator | Z |
| Escalator | Z |
| Loading Dock | Z |
| Lobby | G, J1, |
| Public Corridor | Z |
| Stairway | F1, F3, F4 |
| Building Service Area Custodial Supply Closet Janitor Room | A |
| Janitor Room | C |
| Public Rest Room | F, E5 |
| Trash Room | A |
| Mechanical Area | C |
| Central Utility Plant | C |
| Fuel Room | C |
| Shaft | Z |
| Utility/Mechanical Space | C |
| Structural Area | Z |

| SIGN TYPE | DESCRIPTION |
| --- | --- |
| A | Room Number Only |
| B | Room Number and Insert |
| C1 | Room Number and Vinyl Copy (Small) |
| C2 | Room Number and Vinyl Copy (Large) |
| C3 | Room Number and Silkscreened Copy (Exterior) |
| D1 | Letter Insert |
| D2 | In Use Slider |
| E1 | Men |
| E2 | Women |
| E3 | All Gender Restroom |
| E4 | Restroom Blade Sign |
| F1 | Stair (Corridor) |
| F3 | Stair (Stairwell) |
| G | Elevator Landing |
| H | Maximum Occupancy Sign |
| I | Area of Refuge |
| J1 | FDC |
| J2 | Fire Extinguisher Blade Sign |
| K | Fire Exit |
| L | Directory |
| M | Directional |
| N1 | Gun Signs |
| N2 | No Smoking Decal |
| N3 | Restricted Area |

EXTERIOR CAMPUS SIGN PROGRAM
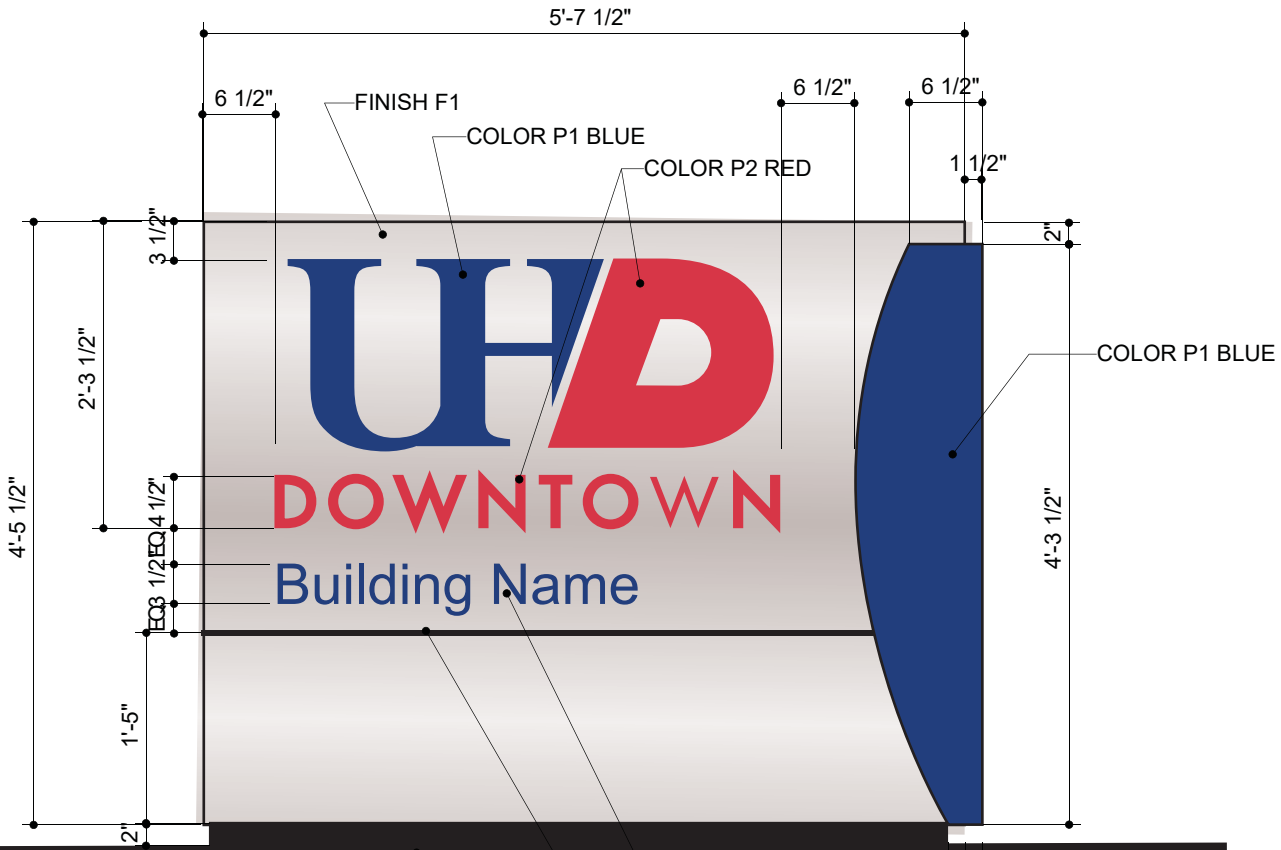
DESIGN GUIDELINE

CREATED: 02.18.2020

11"

6 1/2"

4"

5'-7 1/2"

6 1/2"

FINISH F1

COLOR P1 BLUE

COLOR P2 RED

6 1/2"

6 1/2"

1 1/2"

3 1/2"

2"

3 1/2"

2'-3 1/2"

COLOR P1 BLUE

4'-5 1/2"

**U** **H** **D**

EQ 4 1/2"
EQ

**DOWNTOWN**

Building Name

4'-3 1/2"

EQ 3 1/2"
EQ

1'-5"

2"

1 1/2"

1 1/2"

COLOR P1 BLUE

1/16" TALL REVEAL

BASE COLOR P6 BLACK

CONCRETE FOUNDATION DESIGNED
BY FABRICATOR TO MEET ALL
APPLICABLE CODES.

FACE ELEVATION
LOCATION P023

Sign Type  S1
Building Identification Monument
Scale: 1" = 1'- 0"

10"

6"

4"

3'-9"

COLOR P1 BLUE

COLOR P2 RED

6"

FINISH P7
OPAQUE WHITE

EQ

EQ

1"

1 1/2"

**UHD**
DOWNTOWN

COLOR P1 BLUE

11 1/2"

1'-4 1/2"

4'-0"

7 1/2"

3"

VISITOR PARKING
Girard St Bldg
Welcome Ctr

3'-10 1/2"

1'-5"

2"

2 1/2"

COLOR P1 BLUE

1/16" TALL REVEAL

BASE COLOR P6 BLACK

CONCRETE FOUNDATION DESIGNED
BY FABRICATOR TO MEET ALL
APPLICABLE CODES.
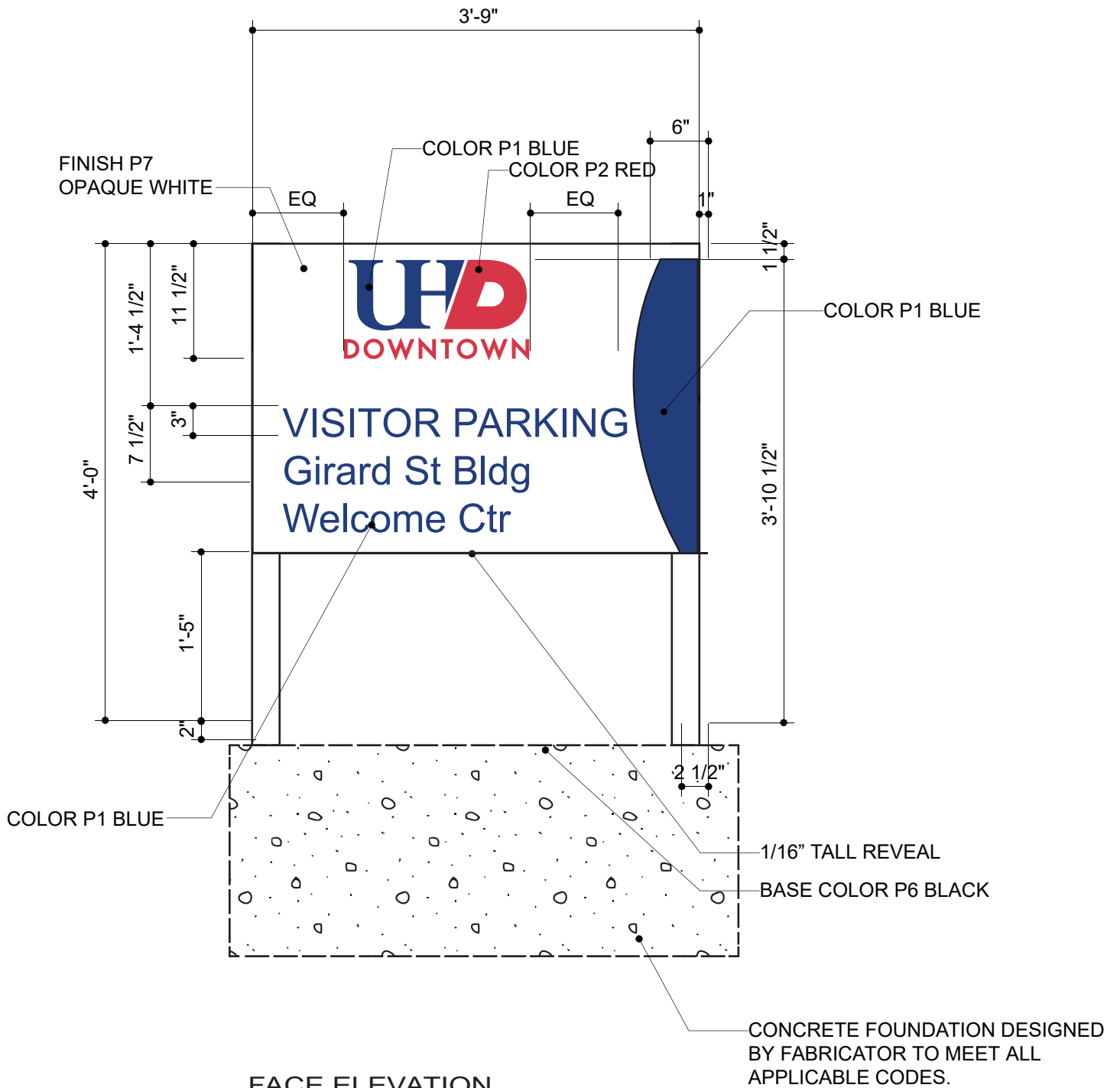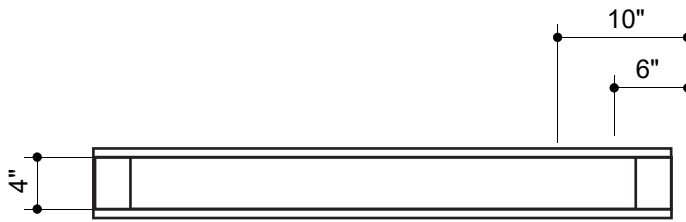
FACE ELEVATION
LOCATION P023

Sign Type  S2
Wayfinding Monument (Size A)
Scale: 1" = 1'- 0"

# DIRECTORIES & DIRECTIONAL SIGNS

Map, Building, and Floor Directory sign layout

SIGN SPECIFICATIONS

Current Sign provider:
APCO
Sign Model:  FullView X-Series

---

WF Type A1 - Floor Directory
FVXS4210(V)  (Notched Closures)
I.D. Size: 42"(h) x 10"(w)
Holder Shape: Square
Color: Natural Satin

Sign Insert:
Part Code: FVX-CL (ClearLens)
Size: 42"(h) x 10"(w)
Part Color: Clear

Flatbed Printed Graphics: (FBP)
  Horiztonal Divider Rule Line:
  Size: 1/4"(h) x 10"(w)
  Color: PMS 294 C (Dark Blue)

Part Code: ADO Insert
Size: 42"(h) x 10"(w)
Background Color: A00 White

ADO Printed Graphics:
  (per Art File)

---

WF Type A2 - Building Map
FVXS2030(V)  (Notched Closures)
I.D. Size: 20"(h) x 30"(w)
Holder Shape: Square
Color: Natural Satin

Sign Insert:
Part Code: FVX-CL (ClearLens)
Size: 20"(h) x 30"(w)
Part Color: Clear

Flatbed Printed Graphics: (FBP)
  Horiztonal Divider Rule Line:
  Size: 1/4"(h) x 30"(w)
  Color: PMS 294 C (Dark Blue)

Part Code: ADO Insert
Size: 42"(h) x 10"(w)
Background Color: A00 White

ADO Printed Graphics:
  (per Art File)

---

WF Type A3 - Building Directory
FVXS2030(V)  (Notched Closures)
I.D. Size: 20"(h) x 30"(w)
Holder Shape: Square
Color: Natural Satin
(1) Retention Clip Top/Bottom Middle of Frame

Sign Insert:
Part Code: FVX-CL (ClearLens)
Size: 20"(h) x 30"(w)
Part Color: Clear

Flatbed Printed Graphics: (FBP)
  Horiztonal Divider Rule Line:
  Size: 5/8"(h) x 30"(w)
  Color: PMS 294 C (Dark Blue)

  Font: FuturaPTCond-Bold
  Size: 5/8"(h) x 30"(w)
  Color: A01 White

Part Code: ADO Insert
Size: 42"(h) x 10"(w)
Background Color: A00 White

# Map, Building, and Floor Directory sign layout

FullView X-Series  Vertical Layout:
Frames are shown in actual layout at elevators

**PLAN VIEW**

10.394" (Ref. O.D.)    1-7/8"    30.394" (Ref. O.D.)

10" (Insert)      30" (Insert)

**A1**

## DIRECTORY FOR
## 3RD FLOOR

### ACAD

| | |
|---|---|
| ACAD 300 | Special Events Area - |
| | Buffalo Bayou Room |
| | Houston Room |
| | White Oak Room |
| ACAD 308 | Gator Bite Café |
| ACAD 309 | Food Court |
| ACAD 311 | Starbucks |
| ACAD 350 | Wilhelmina Cullen Robertson Auditorium |
| | Skyline Lounge |

### GSB

| | |
|---|---|
| GSB 301 | Welcome Center & Info Desk |
| GSB 302 | TDECU Tour Room |
| GSB 307 | Milam & Travis Event Room |
| GSB 308 | Admissions |
| GSB 311A | Testing Services |
| GSB 314 | Disability Services |
| GSB 318 | Veterans Services |
| GSB 322 | O'Kane Gallery |

### OMB North

| | |
|---|---|
| OMB N310 | Gator Success Center |
| OMB N330 | Registrar Office |
| OMB N351 | Bookstore |
| OMB N353 | Gator Study Den |
| OMB N364 | O'Kane Theater |

### OMB South

| | |
|---|---|
| OMB S310 | Cashiers |
| OMB S320 | Student Accounting |
| OMB S330 | Enrollment Management |
| OMB S345 | Study Abroad Office |
| OMB S350 | Scholarships & Financial Aid |
| OMB S351 | UHD iRadio |
| OMB S353 | Information Desk |
| OMB S370 | Center for Diversity & Inclusion, Title IX / Equal Opportunity Srv |

### YOU ARE IN
## ONE MAIN BUILDING - NORTH

**LEGEND**

- You Are Here
- Elevator
- Exit Stair
- Men's RR
- Women's RR
- Family RR
- Information
- Food Dining
- Metro Rail
- Suite Entrance

- ACAD — Academic/Student Services Building
- GSB — Girard Street Building
- OMB-N — One Main Building - North
- OMB-S — One Main Building - South

MAP NORTH

NORTH DECK
ACADEMIC DECK
SOUTH DECK

**A2**   20" (Insert)   20.155" (Ref. O.D.)

42.155" (Ref. O.D.)

1.845"

# DIRECTORY

### 1ST FLOOR
- Visitor Parking
- Bus & Student Drop-off
- Parking & Transportation Services
- Shipping & Receiving
- UHD Police Department
- Facilities Management

### 2ND FLOOR
- Faculty/Staff Parking
- Faculty/Staff Parking
- Bookstore
- Mariachi Los Caimanes
- Student Government Association
- Talent Search Program
- Gator Study Zone
- Jazz Choir
- UHD ESports
- Upward Bound Program
- Bayou Review
- Counseling Services
- Dateline
- Emergency Management Department
- Food Market
- Game Room - Student Activities Office
- Greek Club Room
- People/Staff Office

### 3RD FLOOR — YOU ARE HERE
Special Events Area:
(Buffalo Bayou Room, Houston Room, White Oak Room)
Mural Area, Skyline Lounge, Wilhelmina Cullen Robertson Auditorium
Food Court, Gator Bites Cafe, Starbucks
- Disability Services
- Milam & Travis Event Room
- Office of Admissions
- O'Kane Gallery
- TDECU Tour Room
- Testing Services
- Veteran Services
- Welcome Center Lounge & Information Desk
- Bookstore
- Gator Study Den
- Gator Success Center
- O'Kane Theater
- Registrar
- Cashiers
- Center for Diversity & Inclusion
- Enrollment Management
- Information Desk
- Scholarships & Financial Aid
- Study Abroad Office
- Student Affairs / Dean of Students Office
- Student Accounting
- Title IX / Equal Opportunity Services
- UHD iRadio

### 4TH FLOOR
- Meditation Room
- W. I. Dykes Library
- Accelerated Transfer Academy
- Center for Community Engagement & Service Learning
- Center for Latino Studies
- Clinic / Student Health Services
- Lactation Room
- Main Career Center
- Minority Male Success Programs
- Supplemental Instruction
- University Honors Program

- ACAD — Academic/Student Services Building
- GSB — Girard Street Building
- OMB-N — One Main Building - North
- OMB-S — One Main Building - South

### 5TH FLOOR
- W. I. Dykes Library
- 40,000 Windows
- Rockwell Room
- W. I. Dykes Library

### 6TH FLOOR
- Data Analytics & Institutional Research
- Environmental Health & Safety Office / EHS
- Events & Conferences Office
- Faculty Senate Office
- Institutional Effectiveness Office
- Research & Sponsored Research Office

### 7TH FLOOR
- Center for Teaching & Learning Excellence
- Faculty Technology Support
- Multimedia Services
- Technology Training & Learning Center
- Video Networking Services
- Video Production & Digital Signage Offices
- Applied Business & Technology Center
- College of Sciences & Technology (CST), Office of the Dean
- Computer Science & Technology Office
- CST Advising Center
- Houston PREP
- Mathematics & Statistic Office
- Peer-Led Team Learning Center / PLTL
- Technical Services Office

### 8TH FLOOR
- Scholars Academy
- IT: User Support Services

### 9TH FLOOR
- Academic Support Center / Reading & Writing Center
- Administration & Finance Office
- Budget Office
- Foreign Language Center
- University Relations Office
- Writing & Reading Center
- Business Affairs Office
- Employment Services & Operations Office
- Executive Event Meeting Room / Training Room
- Office of Advancement & University Relations
- Office of the President
- Office of the Provost
- Procurement Office

### 10TH FLOOR
- Center for Critical Race Studies
- Center for Plain English Research & Study
- CHSS Conference Room
- History, Humanities & Language Office
- Social Sciences Office
- Arts & Humanities Office
- Center for Public Deliberation
- CHSS Advising Center
- College of Humanities & Social Sciences (CHSS), Office of the Dean
- English Office

### 11TH FLOOR
- Executive Event Center

**A3**   20" (Insert)   20.155" (Ref. O.D.)

**FRONT VIEW**

# Building, and Floor Directory sign layout

FullView X-Series Horizontal Layout:
Frames are shown in actual layout at elevators

PLAN VIEW

20.394" (Ref. O.D.) | 20" (Insert) | 1-7/8" | 30.394" (Ref. O.D.) | 30" (Insert)

### B1 — 3RD FLOOR

| ACAD | | OMB North | |
|---|---|---|---|
| ACAD 300 | Buffalo Bayou Room | OMB N310 | Career Success Center |
| ACAD 300 | Houston Room | OMB N320 | Academic Advising & Transfer Center |
| ACAD 300 | White Oak Room | OMB N330 | Registrar |
| ACAD 308 | Gator Bite Café | OMB N351 | Bookstore |
| ACAD 309 | Food Court | OMB N364 | O'Kane Theater |
| ACAD 311 | Starbucks | | |
| ACAD 320 | Sushi Vendor | **OMB South** | |
| ACAD 350 | Wilhelmina Cullen Robertson | OMB S310 | Cashier |
| **GSB** | | OMB S330 | Office of Enrollment Management |
| | | OMB S345 | Office of Study Abroad |
| GSB 301 | Welcome Center Lobby | OMB S350 | Financial Aid |
| GSB 302 | TDECU Tour Room | OMB S351 | UHD iRadio |
| GSB 307 | Milam & Travis Event Room | OMB S353 | Student Information Desk |
| GSB 308 | Admission | OMB S365 | Vacant |
| GSB 311A | Testing Center | OMB S370 | Center for Diversity & Inclusion |
| GSB 314 | Disability Services | OMB S380 | Office of Student & Academic Affairs |
| GSB 318 | Veterans Offices | | |
| GSB 322 | O'Kane Gallery | | |

YOU ARE HERE

### B2 — BUILDING DIRECTORY

FRONT VIEW

20" (Insert) | 20.155" (Ref. O.D.)

---

**Type B1 - Floor Directory**
FVXS2020(V) **(Notched Closures)**
I.D. Size: 20"(h) x 20"(w)
Holder Shape: Square
Color: Natural Satin

Sign Insert:
Part Code: FVX-CL (ClearLens)
Size: 20"(h) x 20"(w)
Part Color: Clear

Flatbed Printed Graphics: (FBP)
 Horiztonal Divider Rule Line:
  Size: 1/4"(h) x 20"(w)
  Color: PMS 294 C (Dark Blue)

Part Code: ADO Insert
Size: 20"(h) x 20"(w)
Background Color: A00 White

ADO Printed Graphics:
 **(per Art File)**

---

**Type B2 - Building Map**
FVXS2030(V) **(Notched Closures)**
I.D. Size: 20"(h) x 30"(w)
Holder Shape: Square
Color: Natural Satin

Sign Insert:
Part Code: FVX-CL (ClearLens)
Size: 20"(h) x 30"(w)
Part Color: Clear

Flatbed Printed Graphics: (FBP)
 Horiztonal Divider Rule Line:
  Size: 1/4"(h) x 30"(w)
  Color: PMS 294 C (Dark Blue)

Part Code: ADO Insert
Size: 20"(h) x 30"(w)

# DIRECTIONAL SIGNS

## SIGNAGE GENERAL SPECIFICATIONS

The signage will have background coloring corresponding to its location. To reduce overhead clutter, signs can point in multiple directions.

The signage will either be installed hanging in the center of the corridor or on a wall at the end of a corridor.
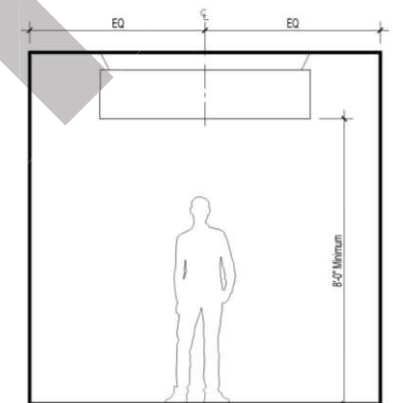
Signs include highlighted indicators of building common elements.

Signage colors are from UHD 2022 graphic standard.

Vendor: National Signs, LLC.
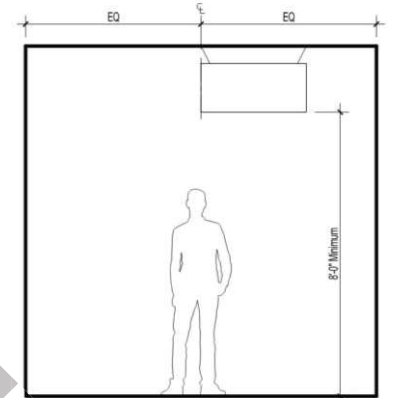


Mounting Elevation (Half Sign)



Mounting Elevation (Full Sign)

### GIRARD STREET BUILDING

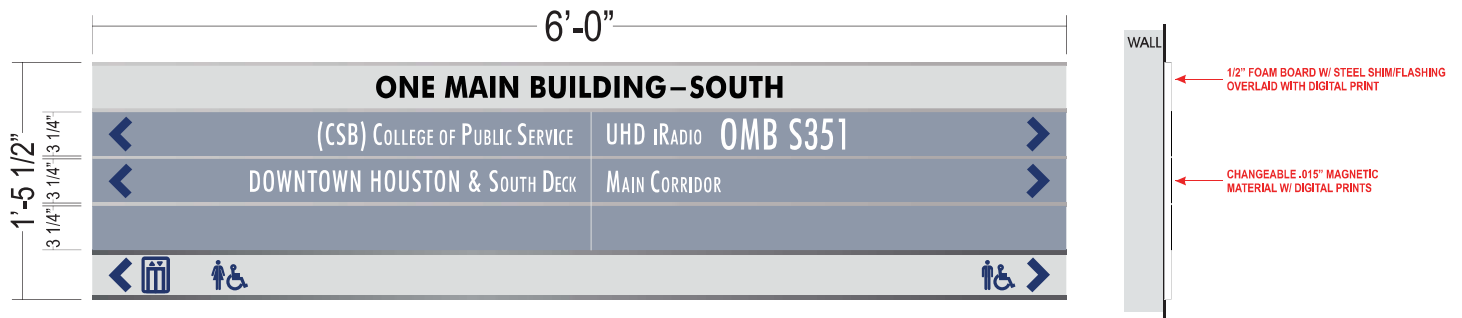| ‹ GSB 308 | Office of Admissions | Food Court | › |
|-----------|----------------------|------------|---|
| ‹ GSB 314 | Disability Services | | |
| ‹ GSB 311 | Testing Services | | |
| ‹ GSB 318 | Veteran Services | | |

### FINISH SCHEDULE

VINYL COLORS



### ONE MAIN BUILDING–SOUTH

GSB  ACAD

### ACADEMIC/STUDENT SERV. BLDG.

### GIRARD STREET BUILDING

ACAD

# WF SIGN TYPE B1: DIRECTIONAL SIGN (FULL/HUNG)

**6'-0"**

**1'-5 1/2"** | 3 1/4" | 3 1/4"

## ONE MAIN BUILDING–SOUTH

◄ (CSB) College of Public Service | UHD iRadio **OMB S351** ►
◄ DOWNTOWN HOUSTON & South Deck | Main Corridor ►

WALL

1/2" FOAM BOARD W/ STEEL SHIM/FLASHING OVERLAID WITH DIGITAL PRINT

CHANGEABLE .015" MAGNETIC MATERIAL W/ DIGITAL PRINTS

**Mounting: Wall**

### SPECIFICATIONS:

- **SIGN FACE:** 1/2" FOAM CORE BOARD W/ DIGITALLY PRINTED VINYL OVERLAY; V1. .010" STEEL SHIM/FLASHING ATTACHED TO FACES WITH VHB
- **COPY GRAPHICS:** (X3) .015" MAGNETIC MATERIAL W/ DIGITALLY PRINTED OVERLAY; V2
- **MOUNTING:** FLUSH MOUNT TO WALL WITH VHB

**6'-0"**
**4'-0"**

**2'-0 1/4"** | 3 1/4" | 3 1/4" | 3 1/4" | 3 1/4" | 3 1/4"

## GIRARD STREET BUILDING

‹ GSB 308 | Office of Admissions | Food Court | ›
‹ GSB 314 | Disability Services |
‹ GSB 311 | Testing Services |
‹ GSB 318 | Veteran Services |

ALUMINUM CHANNEL

CHANGEABLE .015" MAGNETIC MATERIAL W/ DIGITAL PRINTS

1/2" FOAM BOARD W/ STEEL SHIM/FLASHING OVERLAID WITH DIGITAL PRINT
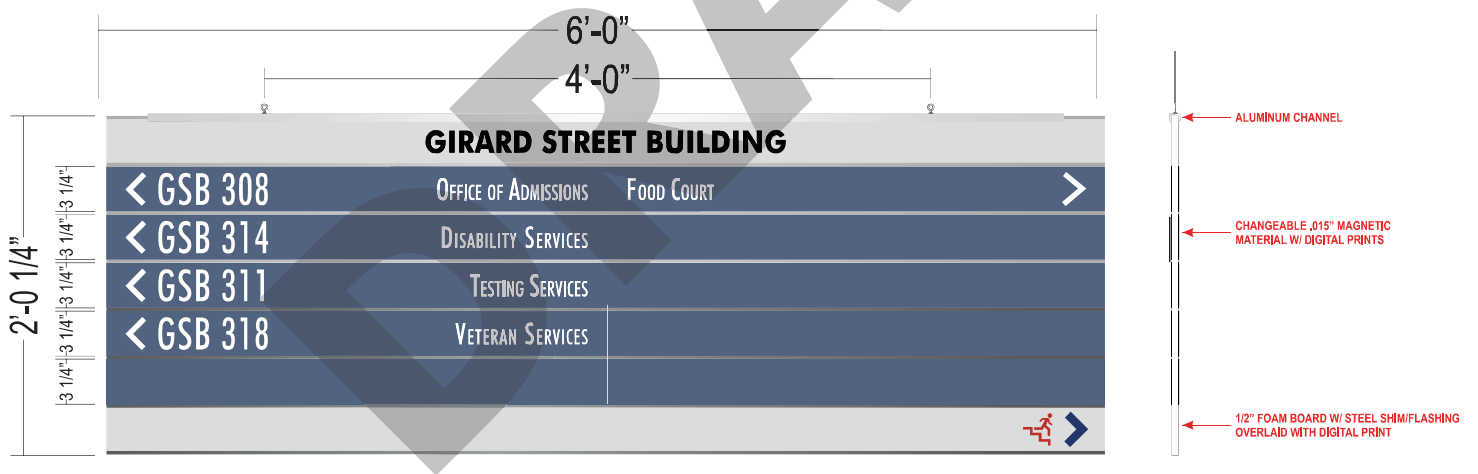
**SIGN B.16A - SIDE A**

**Mounting: Pendant**

### SPECIFICATIONS:

- **SIGN FACE:** 1/2" FOAM CORE BOARD W/ DIGITALLY PRINTED VINYL OVERLAY; V1. .010" STEEL SHIM/FLASHING ATTACHED TO FACES WITH VHB
- **COPY GRAPHICS:** (X5) .015" MAGNETIC MATERIAL W/ DIGITALLY PRINTED OVERLAY; V2
- **MOUNTING:** 3/4" x 1/2" ALUMINUM CHANNEL; FINISH P1. EYE BOLTS SCREWED INTO CHANNEL AND HUNG W/ AIRCRAFT CABLE
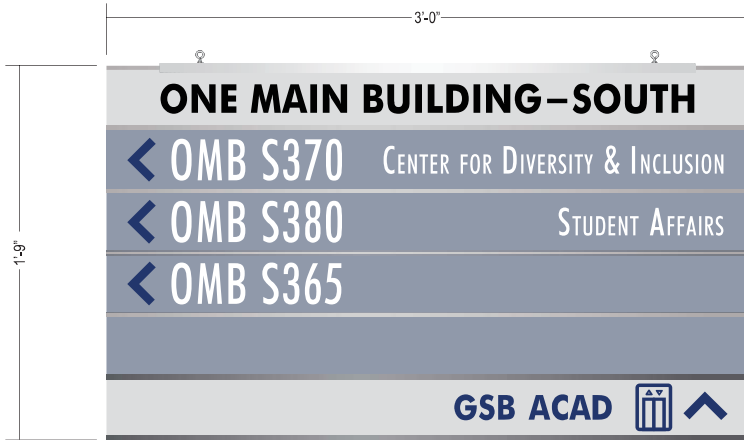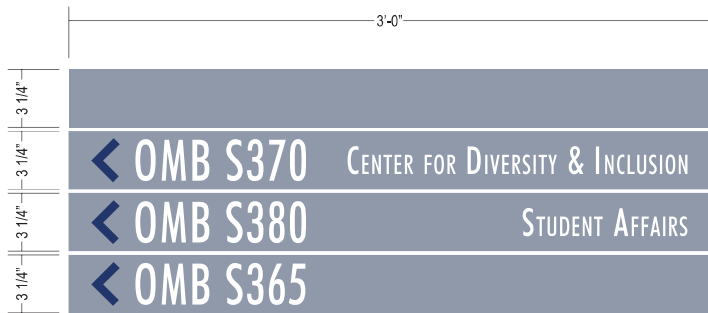
### FINISH SCHEDULE

**PAINT COLORS**

P1: MP SILVER

**VINYL COLORS**
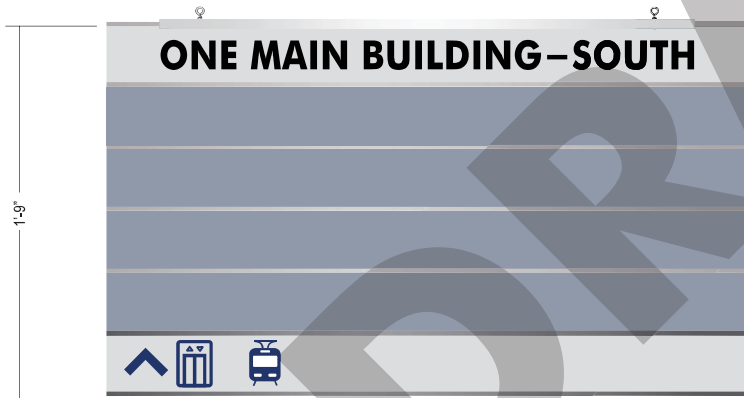
V1: DTPM CUSTOMER'S ARTWORK
V2: DTPM CUSTOMER'S ARTWORK
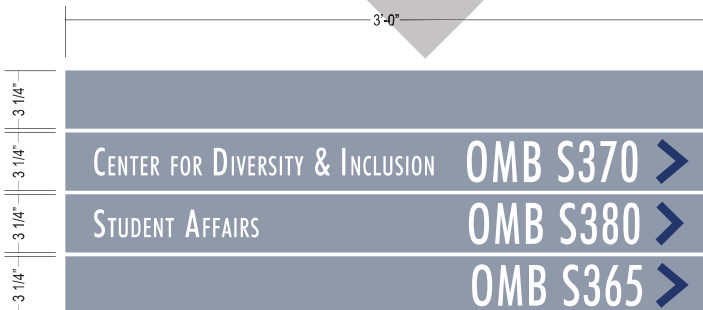
# WF SIGN TYPE B1: DIRECTIONAL SIGN (HALF & HUNG)

3'-0"

1'-9"

**ONE MAIN BUILDING–SOUTH**

◀ OMB S370    CENTER FOR DIVERSITY & INCLUSION

◀ OMB S380    STUDENT AFFAIRS

◀ OMB S365

GSB ACAD

**FOAM BOARD W/ DIGITAL PRINT - SIDE A**

---

3'-0"

3 1/4"

◀ OMB S370    CENTER FOR DIVERSITY & INCLUSION

◀ OMB S380    STUDENT AFFAIRS

◀ OMB S365

**MAGNETIC MATERIAL W/ DIGITALLY PRINTED OVERLAY (X4) - SIDE A**

---

**ONE MAIN BUILDING–SOUTH**

1'-9"

**FOAM BOARD W/ DIGITAL PRINT - SIDE B**

---

3'-0"

3 1/4"

CENTER FOR DIVERSITY & INCLUSION    OMB S370 ▶

STUDENT AFFAIRS    OMB S380 ▶

OMB S365 ▶

**MAGNETIC MATERIAL W/ DIGITALLY PRINTED OVERLAY (X4) - SIDE B**

---

Specifications:

- Double sided

Sign Face: 1/2" foam core board with digitally printed vinyl overlay; V1. .010" steel shim/flashing attached to faces with VHB
Size: 21" (h) x 36" (w)

Copy Graphic:
Size: 3.25" (h) x 36" (w) x .015" (thickness)
Material: magnetic material with digitally printed overlay

Flatbed Printed Graphics: (FBP)
   Horiztonal Divider Rule Line:
   Size: 5/8" (h) x 30" (w)
   Color: PMS 294 C (Dark Blue)
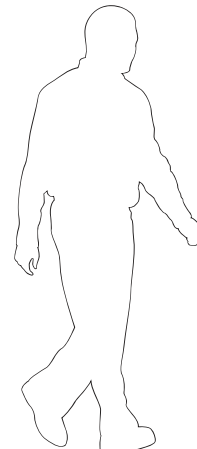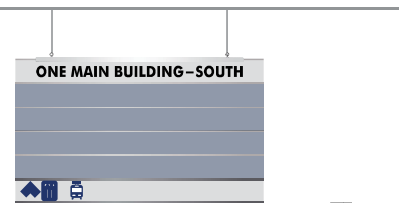
   Font: FuturaPTCond-Bold
   Color: TBD

Part Code: ADO Insert
Size: 42" (h) x 10" (w)
Background Color: A00 White

---

ONE MAIN BUILDING–SOUTH

89" MIN.

Mounting Guidelines (wall)

# WF SIGN TYPE B1: DIRECTIONAL SIGN
# FULL & WALL MOUNTED ALTERNATIVE



ONE MAIN BUILDING NORTH

‹ (GSB) Girard Street Bldg. & Welcome Center

‹ GSB 308                    Office of Admissions

‹ GSB 311                        Testing Services

O'Kane Theater              OMB N364 ›

Gator Study Den             OMB N353 ›

WALL

1/2" FOAM BOARD W/ STEEL SHIM/FLASHING OVERLAID WITH DIGITAL PRINT

CHANGEABLE .015" MAGNETIC MATERIAL W/ DIGITAL PRINTS

3'-0"

3 1/4"

2'-7 3/8"

**SIGN LAYOUT**

**SCALE:** 1 1/2" = 1'-0"



3'-0" ±

7'-0" ±

6'-6" ±